

## EEO Public File Report

### Employment Unit Covered:

**KSWD-FM**

### Reporting Period

**July 23, 2009 - July 21, 2010**

### Full Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Job Title of FT Vacancy</u>	<u>Date Filled</u>	<u>Hire Source</u>	<u>Recruitment Source</u>
Program Assistant	07/28/2009	Employee Referral	See Recruitment Source List for entries on or before 07/17/2009
Account Executive/Manager	08/04/2009	Employee Referral	See Recruitment Source List for entries on or before 07/22/2009
KSWD Production Director	12/22/2009	All Access	See Recruitment Source List for entries on or before 09/18/2009
KSWD Sales Assistant	10/05/2009	Employee Referral	See Recruitment Source List for entries on or before 09/29/2009
KSWD Account Executive/Manager	01/27/2010	Market Referral	See Recruitment Source List for entries on or before 10/26/2009
KSWD Account Executive/Manager	01/27/2010	Employee Referral	See Recruitment Source List for entries on or before 10/26/2009
KSWD Account Manager	04/26/2010	Market Referral	See Recruitment Source List for entries on or before 02/24/2010
Promotion Director/Manager	04/20/2010	Employee Referral	See Recruitment Source List for entries on or before 04/09/2010

### Total Number of Interviewees For All Full-Time Vacancies Filled

#### During Reporting Period Per Recruitment/Referral Sources:

<u>Recruitment Source:</u>	<u>Number of Interviewees Referred</u>
Employee Referral	16
Walk-In/Self Referred	1
Market Referral	9
Southern CA Broadcasters Assoc	5
www.thesoundla.com	5
All Access	3
Cal State Univ. Northridge	2
http://lajobs.bonneville.com/	1
Total Applicants	42

### Performance Initiatives Undertaken

The Unit established an unpaid internship program designed to assist members of the community to acquire skills needed for employment in radio broadcasting. The available internships involve students who are registered at a university, college, community college or vocational-technical institute on a full-time basis. Interns become involved in a structured learning environment for school credit that includes approximately 12-16 hours of training per week.

The Unit participated in Mt. San Antonio College's Radio Fest on November 5, 2009, where it provided information regarding open positions in the Unit and encouraged students to enroll in broadcasting programs at the College.

On June 2010, the Unit's Programming Director guest lectured at the Mt. San Antonio College regarding the broadcasting industry, the new PPM technology, and careers in broadcasting. The Program Director participates as a member of the advisory board for the College's broadcasting program.

The Unit's on-air personality participated as a mentor in the Speed Mentoring Event sponsored by the Southern California Chapter of American Women in Radio and Television on February 27, 2010. The event was designed to assist persons interested in furthering their careers or changing to a career in broadcasting.

The Unit's personnel participated in educational tours and speaking engagements to inform and educate students as to the operation of a radio station and employment opportunities in the broadcasting industry.

The Unit's on-air personality participated in the Annual Public Service Media Workshop 2009 on Wednesday, October 14, 2009. The event was sponsored by Print, Interactive, Radio & Television Educational Society and the Southern California Broadcasters Association.

The Unit participated in the "We Care Job Fair" sponsored by the Hehillat Israel Business Network, Hillside Memorial, BSC Management, MetroJews.org, and the Jewish Federation of Greater Los Angeles, where it provided information about the Unit's career opportunities.

### **Recruitment Source List**

The following sources have requested notification of job openings.

Start/End Dates :	Recruitment Source:
START: 03/27/2008	Alliance for Education Contact: Leslie Rodden Address: 601 North E Street, San Bernardino, CA 92410 Phone: (818) 244-3135
START: 03/27/2008	Antelope Valley College Contact: Anne Steinberg Address: 3041 West Avenue K, Lancaster, CA 93536-5426 Phone: (661) 722-6313
START: 03/27/2008	Asian Rehabilitation Services Contact: Tom Chang/Jesse Omari Address: 1701 E. Washington Blvd., Los Angeles, CA 90021 Phone: (213) 743-9242
START: 03/27/2008	Biola University Contact: Beth Patrick Address: 13800 Biola Avenue, La Mirada, CA 90639 Phone: (562) 903-4875
START: 03/27/2008	Burbank Adult School Contact: Brenda Bell Address: 3811 Allan Avenue, Burbank, CA 91505

	Phone: (818) 558-4611
START: 03/27/2008	Cal Jobs Contact: Norma Gallegos Address: 11623 Glenoaks Blvd., Pacoima, CA 91331 Phone: (818) 890-9421
START: 03/27/2008	Cal State Univ. Fullerton Contact: Karen Kerr (Career Center) Address: 800 North State College Blvd. , Fullerton, CA 92831 Phone: (714) 278-2019
START: 03/27/2008	Cal State Univ. Northridge Contact: Joann Desantis (Journalism Dep Address: 18111 Nordhoff Street, Northridge, CA 91330 Phone: (818) 677-1200
START: 03/27/2008	Cal State Univ. Bakersfield Contact: Sarah Forbes Address: 43909 30th Street West, Lancaster, CA 93536 Phone: (661) 952-5000
START: 03/27/2008	California Lutheran University Contact: Cindy Lewis Address: 60 West Olsen Road, Thousand Oaks, CA 91360-2787 Phone: (805) 493-3199
START: 03/27/2008	CA State Poly Univ. Pomona Contact: Dawn Finley Address: Career Center Bldg. 97, Room 1, Pomona, CA 91768-4025 Phone: (909) 869-4048
START: 03/27/2008	Career Planning & Resources Contact: Dawn Gerrado Address: Scripps College, 1030 Columbia, Claremont, CA 91711 Phone: (909) 621-8180
START: 03/27/2008	Career Planning Center Contact: Cecilia Lopez or Andrea Peters Address: 13160 Mindanao Way, Marina del Ray, CA 90292 Phone: 3103096000x218
START: 03/27/2008	Chapman University Contact: Carlissa Mann Address: One University Drive, Orange, CA 92866 Phone: (714) 997-6942
START: 03/27/2008	Citrus College Student Employm Contact: Tedd Goldstein or Staff Address: 1000 West Foothill Blvd., Glendora, CA 91741 Phone: (626) 914-8596
START: 03/27/2008	City of Burbank Workforce Conn Contact: Mary Hamzoian or Beverly Frome Address: 301 East Olive Avenue Room 200, Burbank, CA 91502 Phone: (818) 238-5627
START: 03/27/2008	Claremont McKenna College Contact: Susanna Mahoney Filback Address: 850 Columbia Avenue, Claremont, CA 91711-6400 Phone: (909) 607-7038
	CSU - Chico/Career Planning & Contact: Megan Odom

START: 03/27/2008	Address: 400 West First Street, Chico, CA 95929 Phone: (530) 898-5253
START: 03/27/2008	CSU - LA/Career Center Contact: Juanita Arreola or Estella Tor Address: 5151 State University Drive, Los Angeles, CA 90032 Phone: (323) 343-3277
START: 03/27/2008	CSU - LB/Career Development Ce Contact: Cynthia Hale, Carol Brown, Rub Address: 1250 Bellflower Blvd., Long Beach, CA 90840 Phone: (562) 985-9251
START: 03/27/2008	CSUN Journalism Department Contact: Vickie Morton Address: 11811 Nordhoff Street, Northridge, CA 91330 Phone: (818) 677-3135
START: 03/27/2008	Concordia University Contact: Marty Schramm Address: 1530 Concorida, Irvine, CA 92612-3299 Phone: (949) 854-8002
START: 03/27/2008	Electronic Media Contact: Tom Gilbert Address: 6500 Wilshire Blvd. Suite 2300, Los Angeles, CA 90048 Phone: (213) 651-3710
START: 03/27/2008	Employment Development Dept. Contact: Donna Nelson-Netherly or Lela Address: 5401 South Crenshaw Blvd., Los Angeles, CA 90048 Phone:
START: 03/27/2008	Glendale Community College Contact: Ophelia Carrasco or Debi Wooto Address: 1122 East Garfield, Glendale, CA 91205 Phone: (818) 240-1000
START: 03/27/2008	Harvey Mudd College Contact: Karen McAndrew Address: 301 East 12th Street, Claremont, CA 91711-5990 Phone: (909) 621-8091
START: 03/27/2008	Jewish Vocational Services Contact: Shelly Lutter Address: 22622 Vanowen Street, West Hills, CA 91307 Phone: (818) 464-3222
START: 03/27/2008	Jewish Vocational Svcs. LA Contact: Beth Benson or Nava Tomer-Ezra Address: 6505 Wilshire Blvd. Suite 200 , Los Angeles, CA 90048 Phone: (323) 761-8888
START: 03/27/2008	Job Placement/YUBA College Contact: Judy Lawhorn Address: 2088 North Beale Road, Marysville, CA 95901 Phone: (530) 741-6790
START: 03/27/2008	KGUR/Cuesta College Contact: Paul Jacobus Address: P.O. Box 8106, San Luis Obispo, CA 93403 Phone: (805) 546-3192
	178 KSAK/Mt. San Antonio Colle

START: 03/27/2008	Contact: Carson Smith Address: 1100 North Grand Aveune, Walnut, CA 91789 Phone: 9095945611x4678
START: 03/27/2008	LA Trade Tech College-Student Contact: Helen Beaird Address: 400 West Washington Blvd, Los Angeles, CA 90015 Phone: (213) 763-7124
START: 03/27/2008	LA Trade Technical College Contact: Helen Beaird Address: 400 West Washington Blvd, Los Angeles, CA 90015 Phone: (213) 763-7124
START: 03/27/2008	LA Valley College/Job Resouce Contact: Hanna Pettersson Address: 5800 Fulton Avenue, Valley Glen, CA 91401 Phone: (818) 947-2334
START: 03/27/2008	Long Beach City College Contact: Sonia Verduzco (Career Center) Address: 4901 East Carson Street, Long Beach, CA 90808 Phone: (562) 938-4555
START: 03/27/2008	Los Angeles Pierce College Contact: Address: 6201 Winnetka Avenue, Woodland Hills, CA 91371 Phone: (818) 719-6454
START: 03/27/2008	Loyola Marymount University Contact: Bernie Ochoa Address: University Hall, One LMU Drive, Woodland Hills, CA 91371 Phone: (818) 719-6454
START: 03/31/2008	<a href="http://lajobs.bonneville.com/">http://lajobs.bonneville.com/</a> Contact: Maxine Morrow Address: 5900 Wilshire Blvd., Los Angeles, CA 90036 Phone: 323-692-5403
START: 03/27/2008	Maxine Waters Employment Cente Contact: Linda Martinez Address: 10925 South Central Avenue, Los Angeles, CA 90059 Phone: 3235641431x325
START: 03/27/2008	Mexican/Americcan Opport. Foun Contact: Elena Castaneda Address: 972 South Goodrich Blvd, Commerce, CA 90022 Phone: 3238901555x1632
START: 03/27/2008	Mount St. Mary's College Contact: Monica Lond-LeBlanc Address: 12001 Charlon Road, Los Angeles, CA 90049 Phone: (310) 954-4070
START: 03/27/2008	N.Hollywood WorkSouce Center Contact: Address: 342 N. San Fernando Rd., Los Angeles, CA 90031 Phone: (818) 763-1600
START: 03/27/2008	Nat'l Hispanic Media Coalition Contact: Alex Nogales Address: 2514 South Grand Avenue, Los Angeles, CA 90007 Phone: (213) 746-6988

START: 03/27/2008	Northern CA Broadcasting Assoc Contact: Allison Coburn Address: 50 Francisco St. #450, San Francisco, CA 94133 Phone: (412) 292-5700
START: 03/27/2008	Occidental College Contact: Valerie Savior Address: 1600 Campus Road Coons 109, Los Angeles, CA 90041 Phone: (323) 259-2623
START: 03/27/2008	Pasadena City College Contact: Address: 1570 East Colorado Blvd., Pasadena, CA 91106 Phone: (626) 585-7216
START: 03/27/2008	Pepperdine University Contact: Susan Salas Address: 24255 Pacific Coast Hwy, Malibu, CA 90263 Phone: (310) 506-7422
START: 03/27/2008	Pomona College Contact: Carl Martellino Address: 170 East Sixth St., Suite 148 , Claremont, CA 91711-6392 Phone: (909) 621-8144
START: 03/27/2008	Rancho Satiago Community Colle Contact: Judy Iannoccone Address: 2323 North Broadway #408, Santa Ana, CA 92706-1640 Phone: (714) 480-7503
START: 03/27/2008	Rio Hondo College Contact: Mayra Serrano Address: 3600 Workman Mill Road, Whittier, CA 90601 Phone: 5626920921x3100
START: 03/27/2008	San Diego State University Contact: Patricia Nieves Address: 5500 Campanile Drive, San Diego, CA 92182 Phone: (619) 594-6509
START: 03/27/2008	Scripps College Contact: Address: 1030 Columbia Avenue, Claremont, CA 91711 Phone: (909) 621-8180
START: 03/27/2008	Society of Hispanic Profession Contact: Daun White Address: 5400 E. Olympic Blvd. #210, Los Angeles, CA 90022 Phone: (323) 725-3970
START: 03/27/2008	Southern CA Broadcasters Assoc Contact: Lafern Watkins (Job Alert Bull Address: 1849 Sawtelle Blvd. Suite 543 , Los Angeles, CA 90025 Phone: (323) 938-3100
START: 03/27/2008	Soka University Contact: Andy Marcos or Wendy Harder Address: 1 University Drive, Aliso Viejo, CA 92656 Phone: (949) 480-4140
START: 03/27/2008	Southern CA Indian Center Contact: Frank Lucero Address: 10175 Slater Ave. #150, Fountain Valley, CA 92708 Phone: (714) 962-6673

START: 03/27/2008	State of CA Employment Develop Contact: Tessa Adler Address: 13160 Mindanao #105, Marina Del Rey, CA 90292 Phone: (310) 574-6478
START: 03/27/2008	UCLA Career Center Internship Contact: Dario Bravo or Don Spring Address: Rm. 200 Strathmore Bldg, Los Angeles, CA 90095-1573 Phone: (310) 206-9980
START: 03/27/2008	UCLA Career Center Contact: Eunice Cabacungan Address: 308 Westwood Plaza, Los Angeles, CA 90024-1640 Phone: (310) 825-0831
START: 03/27/2008	UCLA/Asian American Studies Cn Contact: Meg Thornton Address: 3230 Campbell Hall, Box 951546, Los Angeles, CA 90095 Phone: (310) 825-1006
START: 03/27/2008	University of California Contact: Linda LaTendresse Address: Veitch Student Cntr., NW Wing , Riverside, CA 92521-0211 Phone: (909) 787-2740
START: 03/27/2008	University of La Verne Contact: Laura S. Kiralla Address: 1950 Third Street, La Verne, CA 91750 Phone: 9095933511x4054
START: 03/27/2008	University of Redlands Contact: Cindy Cervantes Address: P.O. Box 3080, Redlands, CA 92373-0999 Phone: (909) 335-4069
START: 03/27/2008	University of San Diego Career Contact: Cindy Covarrubias Address: 5998 Alcala Park, HC 110, San Diego, CA 92110-2492 Phone: (619) 260-4654
START: 03/27/2008	USC/Annenberg School for Commu Contact: Suzanne Alcantara Address: 3502 Watt Way, Los Angeles, CA 90089 Phone: (213) 821-1514
START: 03/27/2008	USC/Career Planning & Placemen Contact: Janette Brown or Ruthie Pyles Address: 3601 Trousdale Parkway STU B-1, Los Angeles, CA 90089 Phone: (213) 821-5657
START: 03/27/2008	West LA College Contact: David F Address: 4800 Freshman Drive, Culver City, CA 90230 Phone:
START: 03/27/2008	West Los Angeles College Contact: Darrell Roberson Address: 9000 Overland Ave. A13, Los Angeles, CA 90230 Phone: (310) 287-4257
START: 03/27/2008	Westwood College Contact: Michael Tapia Address: 3250 Wilshire Blvd. #400, Los Angeles, CA 90010 Phone: (909) 931-7550

Whittier College Career Svcs.

Contact: Aracely Torres

START: 03/27/2008 Address: P. O. Box 634, Whittier, CA 90608

Phone: (562) 907-4230